

B.Com. (Hons.) First year

Course Code - CE 125 L

Business Environment

In Force from 2011-12

Semester I

Objective

This course aims at acquainting the students with the emerging issues in business at the national and international level in the light of the policies of liberalization and globalization

UNIT I	Indian Business Environment; Concept, components and importance	20%
UNIT II	Economic Trends (overview): Income; Savings and investment; Industry; Trade and balance of payments, Money; Finance; Prices	40%
UNIT III	Problems of Growth; Unemployment; Poverty; Regional imbalances; Social injustice; Inflation, Parallel economy; Industrial sickness	40%

Suggested Readings

1. Sundaram & Black: The International Business Environment: Prentice Hall, New Delhi
2. Agarwal A.N. : Indian Economy; Vikas Publishing House, Delhi.
3. Khan Farooq A : Business and Society; S.Chand., Delhi
4. Dutt R. and Sundharam K.P.M.; Indian Economy; S.Chand, Delhi
5. Misra S.K. and puri V.K.Indian Economy; Himalaya Publishing House, New Delhi.
6. Hedge Ian: Environmental Economics, MacMillan, Hampshire.
7. Dutt Ruddar: Economic Reforms in India - A Critique; S.Chand, New Delhi.

Business Environment

Course Code - CE 225 L

In Force from 2011-12

Semester II

Objective

This course aims at acquainting the students with the emerging issues in business at the national and international level in the light of the policies of liberalization and globalization

UNIT I	Role of Government: Monetary and fiscal policy; Industrial policy; Industrial licensing, Privatization; Devaluation; Export-Import policy; Regulation of foreign investment; Collaborations in the light of recent changes.	40%
UNIT II	The Current Five Year Plan; Major policies; Resource allocation	20%
UNIT III	International Environment: International trading environment (overview); Trends in world trade and the problems of developing countries; Foreign trade and economic growth; International economic groupings; International economic Institutions- GATT, WTO, UNCTAD, World Bank, IMF, GSP, GSTP, Counter trade.	40%

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